General:

* Overall Design: Clean and Welcoming
* Images attached
* Size: 4.5 inches X 11 Inches
  + <https://www.vistaprint.com/marketing-materials/door-hangers?xnav=swsProductOnly_ResultTitle&project_id=84118fcc-1748-4542-b793-cecd769e5dc1>

Criteria: Neighborhood Door Hanger

Front

* Content
  + I know the true value of homes in our neighborhood. I’m not just a realtor but I’m also your Neighbor!
    - This needs to catch their eyes
  + Looking to Sell? Save thousands with my discounted 4.5 % Full Service Listing!
  + Looking to Buy? I offer cash rebates to all my clients! $500 dollars credited for every 100,000 in sales price.
  + See back for details and additional included services!
* The content needs to be clean and eye catching (the informational portion will be on the back)
* Honesty, Integrity, Trust, Dependability, Neighborhood Expertise
  + In bullet points above the head shot and contact information.
* My Headshot and contact information at the bottom.
  + Headshot
    - Attached
  + Contact Information
    - Phone: (703) 303-3968
    - E-mail: RealtorDamir@gmail.com

Back

* Use the content from the AD and Marketing Booklet (page 4 & 5)
  + Reformat
  + I would like to have the bar that compares the 6% vs 4.5% commission. But only if it works.
* Need to have both the Equal Housing Opportunity and Realtor Icons
  + Doesn’t have to be large but visible
* Include Image of Samson Properties Logo
  + Group the Equal Housing Opportunity, Realtor, and Samson Properties Logo icons next to one another
* Legal Disclaimer
  + “If your home is listed with another broker this is not intended for solicitation.”
    - Place it along the bottom. Can be relatively small print.

Criteria: Just Sold Door Hanger

Front:

* I just Sold another Home !

I am proud to announce that I have just sold this beautiful home:

Blank Box: I will hand write the address. The box needs to be large enough to accommodate a full address.

* Looking to Sell? Save thousands with my discounted 4.5 % Full Service Listing!
* Looking to Buy? I offer cash rebates to all my clients! $500 dollars credited for every 100,000 in sales price.
* See back for full details
* Honesty, Integrity, Trust, Dependability, Neighborhood Expertise
  + In bullet points above the head shot and contact information.
* My Headshot and contact information at the bottom.
  + Headshot
    - Attached
  + Contact Information
    - Phone: (703) 303-3968
    - E-mail: RealtorDamir@gmail.com

Back:

* Use the same back as the Neighborhood Design.

Criteria: Looking to Sell Door Hanger

* Interested in selling your house this year!
* How much is your house worth? Contact me for a complimentary consultation!
* Looking to Sell? Save thousands with my discounted 4.5 % Full Service Listing!
* Looking to Buy? I offer cash rebates to all my clients! $500 dollars credited for every 100,000 in sales price.
* See back for full details
* Honesty, Integrity, Trust, Dependability, Neighborhood Expertise
  + In bullet points above the head shot and contact information.
* My Headshot and contact information at the bottom.
  + Headshot
    - Attached
  + Contact Information
    - Phone: (703) 303-3968
    - E-mail: RealtorDamir@gmail.com

Back:

* Use the same back as the Neighborhood Design.